



Episode #28 The Sum Of All Parts. With Dr. Adam Christman

Dr. Adam Christman practices in the same practice where he started his veterinary career as a 14 year old kennel hand, but his veterinary journey has taken him far beyond the realm of clinical practice. He completed an MBA, is a popular public speaker on all things veterinary and performance, built career in media through his entertaining informational YouTube channels, established himself as a veterinary influencer on social media, published a book, and recently took on his newest challenge as the Veterinary Director for DVM 360 and the Fetch conferences.

What will I learn from this episode?

- Adam's secret to becoming 'unstuck' when you find yourself in a rut.
- Looking outside of the box of clinical practice.
- Personality types: are you stuck with what you've got?
- How to build and maintain a good relationship with one of your most valuable resources: your support staff.
- The brand of YOU: why it's important, and how to create it.

One thing to remember: how to maintain great relationships with your nurses and techs.

- Listen to them. When they express an opinion don't get defensive. Assume that they are trying to help you, not undermine you. One day one might save your butt!
- Learn from them. They know stuff that you don't. Don't waste that resource!



- Defer to them. Even when you think you know the answer, by letting them do some things their way you'll show them that you respect them. This will make them want to help you more.
- Utilise them. If you don't allow them to utilise and develop their skills they will find someone else who will.
- Make them feel valued by applying all of the above and making a point to thank them. The more valued people feel the more they will bring their A-game, the more value they will add.

Dr. Adam says:

"It's not how much you know. It's the ability to connect, understand and listen."

More about Adam.

<http://www.bricktownvet.com/locations/new-jersey/brick-brick-town-veterinary-hospital/veterinarians/adam-christman-dvm>

Adam on "The Gram" https://www.instagram.com/adam_christman/?hl=en

Adam's book: "Honey, Have You Squeezed The Dachshund?" <https://www.amazon.com/Honey-Have-You-Squeezed-Dachshund-ebook/dp/B01MTOCBH3#customerReviews>

DVM 360 continuing education: <https://connect.dvm360.com/cecenter/spring2020/register/>

The Dr. Christman Show: https://www.youtube.com/channel/UCYQMLUwG_iEpeydaB2P61Lg

The Adam Christman Show: <https://www.facebook.com/Dr.AdamChristman/>